

Tariffs Are Putting A Bummer On Summer

Feeling the heat of new tariffs, Americans are sweating the soaring costs of summer essentials. With outdoor furniture prices climbing by 3% to 5%, grills set to jump 10% to 20% and electronics and summer clothing facing a high premium, backyard cookouts and cannonballs will soon become more expensive.

American families are already struggling to balance their budgets, but tariffs could cost them nearly \$5,000 more per year. Read more about how tariffs are putting a bummer on Americans' fun in the sun.

Searing Prices



- For Americans at the grill, hamburgers and steaks just got more expensive. With a 25% tariff on imported beef from Canada and Mexico, costs are expected to rise in grocery stores and butcher shops across the country.¹
 - General food prices are expected to rise 2.8% overall, including a 4% increase on the cost of fresh produce.²
- Grills are getting more expensive too. Rising steel costs are forcing Lynx, a maker of premium outdoor grills and kitchen goods, to increase prices on its products by 3% to 12% starting August 1.³
 - A Lynx Professional 27-inch propane grill that now sells for about \$3,000 could cost an additional \$350 more.⁴
- Signs at several Cincinnati, Ohio Ace Hardware stores told shoppers to buy their Weber grills now since "Starting May 1, Weber grills will see a 10 to 20% price increase."⁵

Backyard Blues



- More than half of the furniture that American consumers purchase is imported, with China and Vietnam as the largest exporters to the United States.⁶
 - Outdoor furniture manufacturers with factories outside the United States have already announced price increases, with average price hikes ranging between 3% and 5%.⁷
- The costs of patio furniture, outdoor speakers and lawnmowers are expected to skyrocket as China supplies a vast majority of these goods.
 - A lawnmower that costs \$1,000 pre-tariff could now exceed \$2,400.⁸
 - A bluetooth speaker may increase 10% to 15% in price over the next year.⁹

Swimsuits and Sunbathing



- Consumers are facing 87% higher shoe prices and 65% higher apparel prices in the short run.¹⁰
 - In the long run, Americans can expect to pay 29% more for shoes and 25% more for apparel.¹¹
- Triangl, an online swimwear company, announced that as of April 30, orders from U.S.-based customers will include tariff charges at checkout.
 - Recently, a one-piece women's swimsuit sold on the site with a retail cost of \$119 was subject to a tax of \$12.35, while shipping costs ran \$20. Import duties on the item amounted to \$211.11, raising the final price to \$362.46.¹²
- A summer dress previously sold for \$18.47 from a Chinese manufacturer will now cost \$44.68 after the addition of a 142% import charge, while a child's bathing suit that sold for \$12.44 will now cost \$18.68 with a 150% import charge.¹³

1 <https://www.foodlogistics.com/sustainability/agriculture/article/22935646/meat-n-bone-how-trumps-tariffs-will-impact-beef-prices>

2 <https://budgetlab.yale.edu/research/where-we-stand-fiscal-economic-and-distributional-effects-all-us-tariffs-enacted-2025-through-april>

3 4 <https://www.dallasnews.com/business/2018/07/17/why-trump-s-tariffs-tack-an-extra-350-onto-the-price-of-this-high-end-outdoor-grill/>

5 <https://www.wcpo.com/what-are-tariffs>

6 <https://www.washingtonpost.com/home/2025/04/11/how-trump-tariffs-will-affect-furniture-prices/>

7 <https://elegantoutdoors.com/outdoor-furniture-prices-and-supplies-tariffs/>

8 <https://geoponicscorp.com/2025/04/30/how-us-china-tariffs-could-impact-the-lawn-and-landscape-industry-in-2025-and-how-to-prepare/#:~:text=Lawn%20Equipment%20and%20Replacement%20Parts%20Costs%20Surge&text=With%20the%20145%25%20tariff%2C%20prices, and%20maintenance%20are%20becoming%20pricier.>

9 <https://www.northjersey.com/story/news/business/2025/04/17/what-will-trump-tariff-impact-be-on-electronics-appliances/83113520007/>

10 <https://budgetlab.yale.edu/research/state-us-tariffs-april-15-2025>

11 <https://budgetlab.yale.edu/research/state-us-tariffs-april-15-2025>

12 <https://www.cbsnews.com/news/trump-tariff-surcharges-amazon-temu-shein/>

13 <https://www.cnn.com/2025/04/28/temu-adds-import-charges-after-trump-tariffs.html>