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## Thanks To Tariffs, Produce Just Got Pricier

**Tariffs On Imports From Mexico Mean Higher Costs For Everyday Fruits & Vegetables**

Much of the produce found in your local grocery store is imported from Mexico. In fact, the United States imported \$46 billion worth of produce last year from our southern neighbor. But the 25 percent tariff that is set to be reimposed on April 2nd on all Mexican imports could leave consumers with higher prices for many of the fruits and vegetables they buy every day to feed their families.

### Avocados



The main ingredient for your guacamole could increase as much as 15 to 50 cents each.<sup>1</sup>

### Bananas



The cost of bananas could rise as much as 15 percent under proposed tariffs.<sup>7</sup>

### Limes



Lime prices<sup>2</sup> have already increased by 16 percent this year due to supply chain issues. Tariffs on this citrus fruit could result in even higher prices.<sup>3</sup>

### Bell Peppers



Mexico is the top foreign source for bell peppers, which will mean price hikes for American families.<sup>8</sup>

### Tomatoes



Ninety-nine percent of the tomatoes the United States imported in 2024 came from Mexico.<sup>4</sup> For some Americans, the price of tomatoes could increase as much as 25 percent.<sup>5</sup>

### Cucumbers



Mexico is the leading foreign supplier for cucumbers too. Higher prices await for this salad staple.<sup>9</sup>

### Strawberries



Strawberries from Mexico account for 85 percent of strawberries in the United States, so you can expect prices to be impacted with tariffs on Mexico.<sup>6</sup>

### Broccoli



Up to 75 percent of the broccoli grown in Mexico is exported to the United States, so get ready for this veggie to get more expensive.<sup>10</sup>

<sup>1</sup> "Avocado Prices Sit In Limbo Depending On Trump's Tariffs" Axios, February 5, 2025

<sup>2</sup> "Agronometrics Shorts: Lime Prices On The Rise In The U.S. Market," Fresh Fruit Portal, January 23, 2024

<sup>3</sup> "How Tariffs On Mexican Products Impact Lime Supply," Fresh Plaza, March 5, 2025

<sup>4</sup> "With Trump Tariffs, Expect Food Inflation For These Fruits, Vegetables," Forbes, March 4, 2025

<sup>5</sup> "Trump's Tariffs On Mexico, Canada Are Now In Effect. These Foods Will Likely Cost More," AZ Central, March 4, 2025

<sup>6</sup> "10 Foods That Will Cost More Thanks To Tariffs" Quartz, March 4, 2025

<sup>7</sup> "Trump's Proposed Tariffs Could Raise U.S. Grocery Prices, Analysis Finds" CBS, November 21, 2024

<sup>8</sup> "Here Are The Fruits And Vegetables From Mexico That Could See Higher Prices From Trump Tariffs" NBC, November 26, 2024

<sup>9</sup> "U.S. Fresh Vegetable Imports From Mexico And Canada Continue To Surge | Economic Research Service" U.S. Department Of Agriculture, November 8, 2021

<sup>10</sup> "US Fresh Fruit And Vegetable Imports" Rural Migration News, October 10, 2023